

Mandurah City Rotary Club 2010 – 2011 Directions



RI President Ray Klinginsmith

This years theme is
“Building communities – Bridging continents”



RI President Ray “searched for a briefly stated theme that would fulfill two objectives: the first to explain Rotary to non-rotarians, and the second to validate our work for Rotarians.”

Club focus statement

The Rotary Club of Mandurah City has a particular focus on the youth in our local and international communities. We aim to better understand the needs and aspirations of all young people, and by means of new or existing rotary programs, projects and initiatives, assist them in making their dreams real.

Strategic Plan

With the start of the new Rotary year, Rotary International's revised Strategic Plan officially goes into effect.

The plan comprises three priorities, all of equal importance to Rotary's future. These priorities stem from Rotary's core values of service, leadership, diversity, integrity, and fellowship.

Rotary clubs are encouraged to use the priorities in the RI Strategic Plan as a basis for developing their own plans, tailored to their size of their club, the skills of their members, and the needs of the communities they serve.

Strategic Plan: Priorities

1. Support and strengthen clubs
2. Focus and increase humanitarian service
3. Enhance public image and awareness.



Support and strengthen clubs

Membership! Following on from Mike and Andrews excellent lead I believe we are in a good position with our current membership. We need to continue with recruitment and ensure we retain members.

Open communication with members from board meetings.

Continue social events outside of Rotary and being a 'family friendly' club.



Focus and Increase Humanitarian Service

Eradicate Polio.

Continue to support current service projects.

Work with other local rotary clubs to create and fund new and exciting ongoing project in our community.

Increase hands-on approach in the community.



Enhance Public Image and Awareness

Continue events which promote our name is the community.

Advertise rotary in our workplaces.

Website.

Public relations.

Work with other local clubs to promote ourselves as a whole.

T-shirts, aprons and caps

District information trailer



What about us?

What has Kate got in mind for us for this new rotary year?



Fund raising

Continue with current fundraising initiatives:

- Duck race
- Golf Day
- Sausage sizzles
- Quiz night



New fundraising ideas – vegas night, mouse racing, raft race etc

Get calendar organised early so members are aware of upcoming events and events can be publicised.

Foundation

Continue our 'track record' for grants!

Continue education on Foundation programs (PDGDB)

Continue Polio Plus support



New Generations

Re-establish contact with Billy Dower Centre, if still interested. Project with them?

Continue support of RYLA, RYPEN, NYSF

Continue support of YEP through active involvement in Mandurah week, hosting etc.

Citizenship awards



International

Water projects

Ringpulls

Stamps

DIK

New projects

Provide support in the event of natural disasters.



Community

Continue current projects.

Involvement in 'hands-on' activities in the community.



Vocational

4 way speaking test

Vocational visits

Interview practice for high school students



Committees

Community: **David O**, Sharon, Heather, Deb, Bernie, Brett, Jill.

New Generations: **Karen**, Cindy, Kay, Peter, Bill, Mike.

International: **Vernon**, Ian B, John J, John S, David W, Enzo.

Vocational: Diane, Ian P.

Membership: **Brian**, Gerry, Andrew, Cheryl